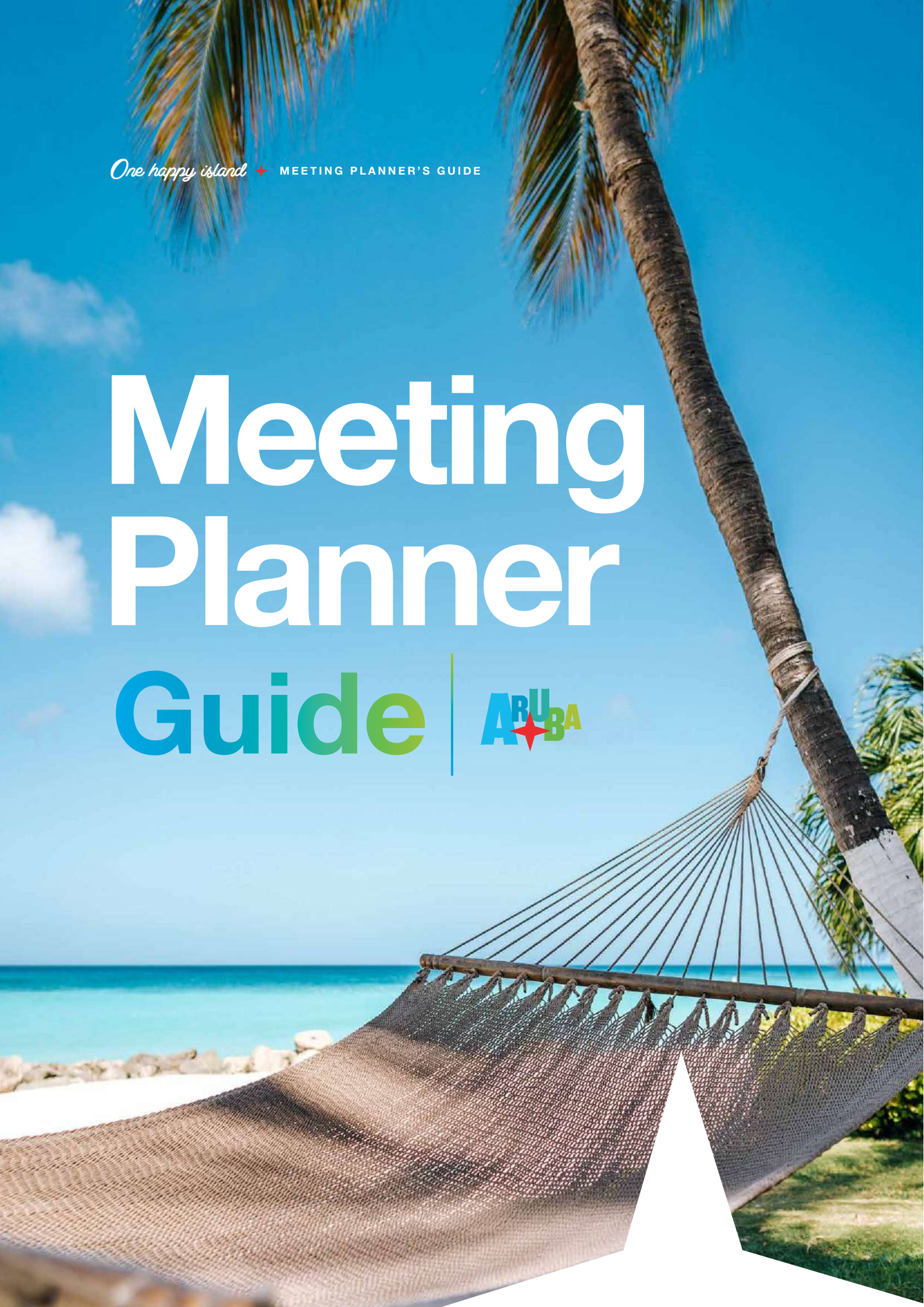

One happy island
MEETING PLANNER'S GUIDE
Meeting
Planner
Guide
ARUBA

Discover Aruba

Where sunshine and happiness are matched with creativity and innovation!







The Aruba Convention Bureau is your island resource to assist you every step of the way. Our experienced team is well-versed on all things Aruba—from helping you find the ideal accommodations and DMCs to scouting for unique and authentic venues, activities, and dining for your group.

At the Aruba Convention Bureau, we know building solid relationships and finding inventive solutions to communicate and help you plan a flawless and unforgettable experience for your group are key to your success. We offer our services free of charge and welcome the opportunity to assist you from the earliest stages of seeking the right destination for your group through your group's stay on Aruba.

Whether it's collaborating in-person or assisting you virtually with site inspections and more, our team's flexibility and state-of-the-art communication provide a variety of options to help you plan a flawless experience for your group wherever you are in the world.

This guide is an initial resource to provide a foundation on planning your group's accommodations, events, and experiences. Please contact us for more personalized advice and guidance to help make the planning process as smooth and seamless as possible. We look forward to working with you!

Our Heritage & Culture

Aruba's rich history and cultural melting pot make it one of the most diverse nations in the Caribbean. More than 90 nationalities are represented in Aruba's population of a little over 107,000 people, each lending a colorful layer to our food, music, art, and island lifestyle. Notably, Aruba's biggest celebration of the year, Carnival, was brought to Aruba through British island migrants who came to work in Aruba's refinery during the island's oil boom that began in the 1930s. And while your group may not be here to enjoy the celebrations of Carnival, the spirit lives on throughout the year and Carnival-themed experiences can be added to your schedule of events.

Music is central to our daily lives here, with an impressive repertoire of talented musicians that perform live at a variety of venues, festivals, celebrations, bars, and restaurants. Whether it's offering your group melodic steel-pan music during a welcome reception, elevating an elegant dinner with a violinist or saxophonist, spicing up the nightlife with salsa or merengue, or filling the dancefloor with a band playing rock, dance, and top-40 favorites, Aruba's musical scene will certainly hit a high note with your group.

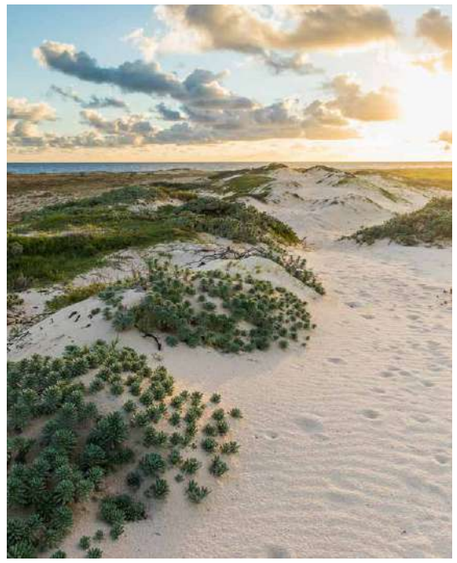
The culture-seekers in your group will enjoy a variety of museums and galleries, including the Caribbean's largest street gallery located in the historic town of San Nicolas.

Weather

Aruba is blessed with clear skies, bright sunshine (more sunny days than any other island!) and cooling trade winds, practically every day of the year. Except for a few scattered annual weather events and some brief showers on some days, the sun does indeed always shine here! Our wonderful weather is one of the many reasons for the island's highest return-visitor rate in the Caribbean.



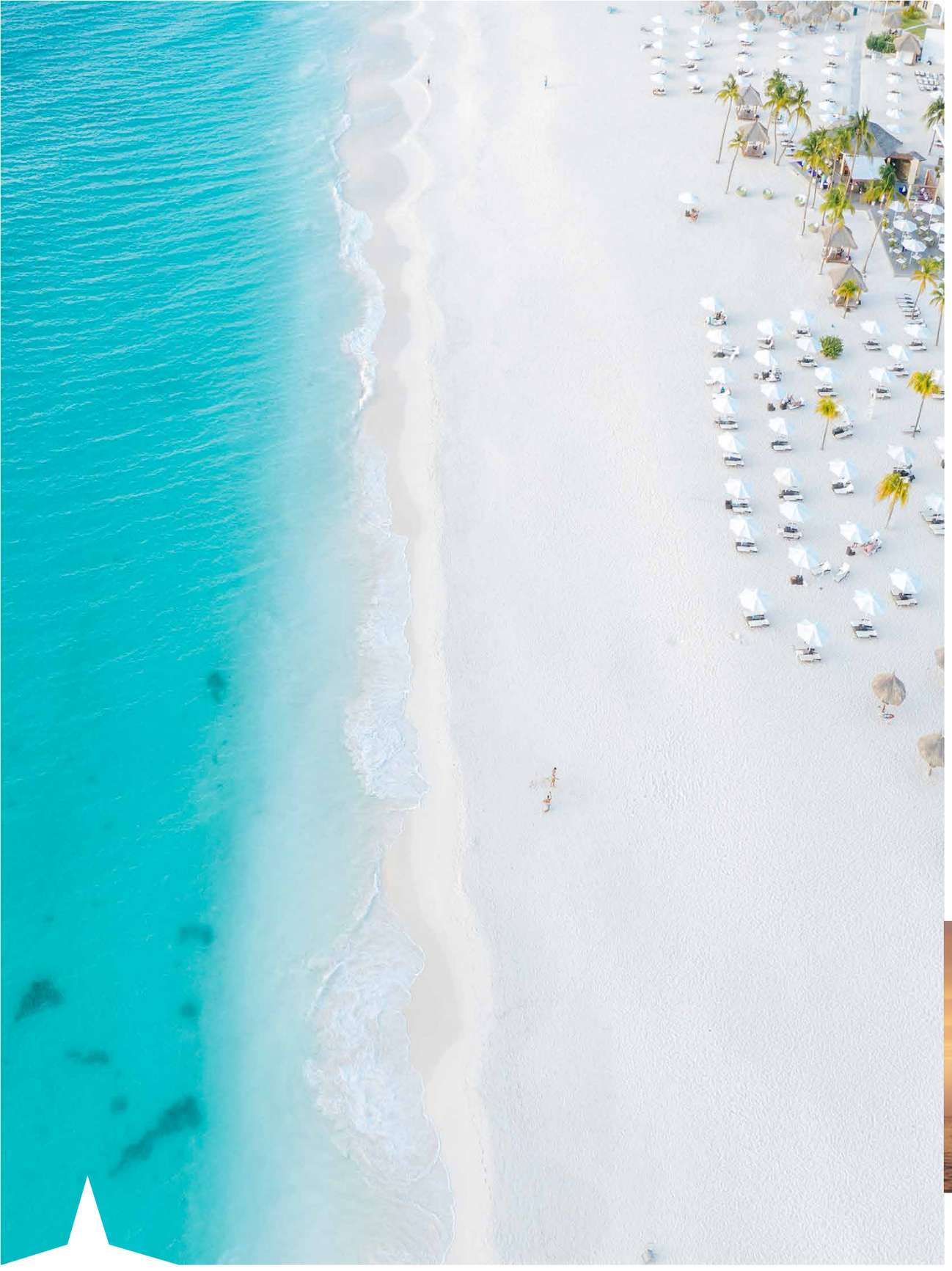








MEETING PLANNER'S GUIDE



Flying Here is a Breeze!

Aruba's Queen Beatrix Airport is one of the most modern airport facilities in the Caribbean. With more than 100 non-stop flights from more than a dozen cities in North America, as well as direct flights from multiple cities in Europe, South America and the Caribbean, getting here is a breeze. There are also multiple connecting flight options to feeder airports around the world.

Island Hospitality

Aruba's moniker as the "One Happy Island" is evident the moment you step off the plane. Hospitality just seems to be in our DNA. For the past few decades and through today, tourism is the pillar of our economy, with gracious island service ingrained in our everyday way of life. Aruba is the most revisited island in the Caribbean and our people are the backbone of this achievement.

Infrastructure & Healthcare

Aruba consistently ranks as one of the safest islands in the Caribbean with a modern infrastructure—from the airport and healthcare to roads and telecommunication—that helps visitors feel comfortable and confident. Aruba's currency is the Florin, however the US dollar is accepted island-wide. Aruba accepts all major credit cards and traveler's checks (varying by merchant).

Aruba boasts one of the most advanced water distillation plants in the world, making Aruba's tap water safe to drink and meeting the highest standards set by the WHO. Many cell phone providers have international plans available in Aruba. WIFI is readily available at the hotels and resorts and you'll find WIFI hotspots at many of Aruba's beaches and attractions.







A Culinary Journey

Aruba has become quite the culinary mecca as well, thanks to its diverse population, with traditional local cuisine complementing a delicious dose of Latin American, European, North American, Indian, and Asian gastronomy to savor. Whether it's a stylish fine-dining restaurant, on-trend chef's table experiences, farm-to-table menus, or authentic street-food, Aruba truly is a culinary paradise that will please the palates of anyone in your group.

Historic Manors & Homes

Several restaurants are housed in historic gems and are ideal for tastefully weaving cultural threads into your group's itinerary, including Papiamento Restaurant, a nearly 130 year-old plantation home with a fascinating collection of family antiques inside, and a gorgeously lush garden and pool in the outdoor area. Quinta del Carmen (circa 1916) is a lovingly restored historic monument that offers a beautiful outdoor courtyard ideal for private events. Faro Blanco Restaurant is housed in the old lighthouse keeper's home, adjacent to the iconic California Lighthouse, with stunning north coast views. Repurposing historic buildings in downtown are Patio 15, with an outdoor courtyard overlooking the bustle of our capital city, and Wilhelmina restaurant's new Speakeasy City Garden, offering a charming outdoor space for events.

For a truly homegrown experience, host an event at the home of a local. Both House of Mosaic and The Secret Garden are homes owned by professional event planners and embody Aruba's famed island hospitality in an intimate, local setting.



MEETING PLANNER'S GUIDE



MEETING PLANNER'S GUIDE







MEETING PLANNER'S GUIDE

ACCOMMODATIONS

www.arubamarriott.com

MARRIOTT RESORT
ARUBA
STELLARIS CASINO





At the Aruba Marriott Resort & Stellaris Casino, your guests can discover a captivating tropical paradise from the moment they arrive. Overlooking the Caribbean sands of Palm Beach, our beautifully-styled hotel boasts spacious guest rooms with plush, designer double-sink bathrooms, private balconies, and picturesque views. Experience this true beachfront resort and its refreshing amenities--ranging from a relaxing Balinese Spa to the excitement of our 24-hour Stellaris Casino—while enjoying a wide range of exquisite dining options, including the world-renowned Ruth's Chris Steak House, the spectacular beachfront restaurant, Atardi, and the casual family restaurant, La Vista, with breathtaking ocean views.

With over 10,000 square feet of facilities and venues situated throughout the property, the Aruba Marriott Resort and Stellaris Casino offers indoor and outdoor meeting and banquet venues.

Our oceanfront Aruba location offers unique outdoor event space ideal for small or large groups, perfect for an authentic al fresco experience. The Grand Ballroom offers 8,434 square feet of meeting and function space, making it ideal for receptions of up to 750 or banquets of up to 450 guests. The Ballroom is divisible into four salons, making excellent meeting venues. In addition, the resort provides three separate meeting rooms suitable for smaller groups. All of these spaced are equipped with support service, the latest AV technology and high-speed Wi-Fi. The professional and friendly Marriott Events Team is ready to cater to your group's every need and the culinary staff looks forward to creating chef-inspired, customizable catering menus for group events.



Room Specifications

TOTAL NUMBER OF HOTEL ROOMS Número total de habitaciones de hotel	414
NUMBER OF MEETING ROOMS Cantidad de salas de reuniones	7
TOTAL INDOOR MEETING SPACE Tamaño de las salas de reuniones internas	10,450 FT²
THEATER STYLE CAPACITY Capacidad estilo teatro	900
BANQUET STYLE CAPACITY Capacidad estilo banquete	450
CLASSROOM STYLE CAPACITY Capacidad estilo aula	200
RECEPTION STYLE CAPACITY Capacidad estilo recepción	750
TOTAL OUTDOOR MEETING SPACE Tamaño de las salas de reuniones externas	30,000 FT²

Barceló Aruba

www.barcelo.com







Located on the powdery soft, white-sands of Palm Beach and in the heart of the dining and shopping just steps away, the all-inclusive Barceló Aruba is the ideal intimate setting for a peaceful tropical escape for your group. Only a few minutes from the capital of Oranjestad, the gorgeous “cunucu” countryside, and the international airport, this resort is a Caribbean oasis for relaxation and fun, and is the ideal size for small to medium-size groups. Our resort offers a host of complimentary beach and water activities, as well as a wide variety of all-inclusive dining options.

Barceló Aruba’s rooms and suites have a balcony or terrace, and some also boast sea views. Guests can also choose to stay at the Royal Level, which offers larger accommodations along with VIP services and facilities. Our Royal Level Master Suite and one-bedroom suites include a spacious living room as well as a separate bedroom with a private balcony.

Barceló Aruba has a wide array of adaptable space—from a ballroom to six meeting rooms—for all types of functions and events. With up to 20,472 sq ft of meeting space, we can accommodate up to 500 people for a cocktail reception and up to 340 people for a banquet. Guests may also take advantage of the services provided by the hotel’s professional group and event planners.

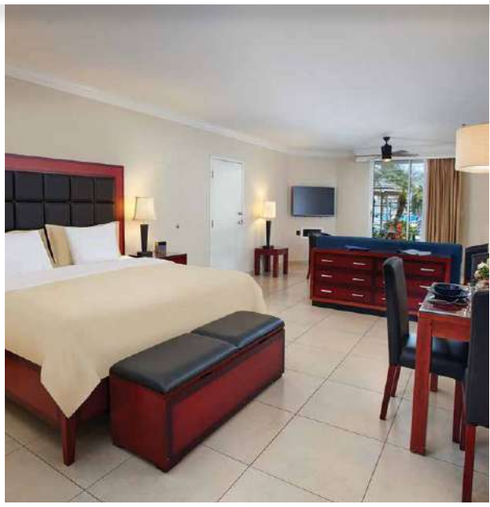
Room Specifications

TOTAL NUMBER OF HOTEL ROOMS Número total de habitaciones de hotel	373
NUMBER OF MEETING ROOMS Cantidad de salas de reuniones	2
TOTAL INDOOR MEETING SPACE Tamaño de las salas de reuniones internas	9,330 FT²
THEATER STYLE CAPACITY Capacidad estilo teatro	750
BANQUET STYLE CAPACITY Capacidad estilo banquete	340
CLASSROOM STYLE CAPACITY Capacidad estilo aula	200
RECEPTION STYLE CAPACITY Capacidad estilo recepción	500
TOTAL OUTDOOR MEETING SPACE Tamaño de las salas de reuniones externas	8,000 FT²

www.divivillage.com

DIVI VILLAGE
GOLF & BEACH RESORT • ARUBA







Located directly across from the beach and surrounded by The Links at Divi Aruba golf course is the stunning Divi Village Golf & Beach Resort, a perfect place to host something extraordinary. From casual beachside soirées to formal occasions in our spacious ballroom or in a restaurant with floor-to-ceiling windows, our resort is perfect for creating an unforgettable group event. We have all the amenities you need to pull off a successful presentation or event ceremony. Our spacious and well-appointed accommodations keep your guests comfortable and ensure an unforgettable Caribbean getaway for all. Let our experienced, on-island event planners help you turn the event of your dreams into a reality.

Divi Village Golf & Beach Resort is the ideal place for groups who want to “stay and play.” The all-suite resort encompasses 348 suites that are a short walk from the beach. The resort features studio, one- and two-bedroom suites, and a luxury collection of golf villas along The Links at Divi Aruba, Divi’s professional 9-hole golf course, all of which offer fully equipped kitchens, spacious living areas and private balconies or patios with beautiful ocean, pool, garden, or golf course views.

Unique outdoor reception venues are available at the resort, while indoor meeting venues are offered at The Links at Divi Aruba and the Alhambra Casino. The Links at Divi Aruba golf course features a striking fine dining restaurant, Windows on Aruba, which is perfect for upscale events. The Alhambra Ballroom is located on the top floor of Divi’s Alhambra Casino, with 3,240 sq.ft. of air-conditioned meeting space that is AV equipment-ready and can be divided into 3 separate rooms with seating for up to 180 people.

When staying at the Divi Village Golf & Beach Resort, groups can enjoy: 9-hole golf course and pro shop; four freshwater swimming pools and a swim-up bar; three restaurants and a poolside grill; beachside rock-climbing wall; complimentary shuttle to Alhambra Casino and shopping promenade; water sports center; luxurious spa; fitness center; tennis courts; beach volleyball court; children’s activity club; BBQ grills; on-site car rental; Wi-Fi; all-inclusive options available, and more.

Room Specifications

TOTAL NUMBER OF HOTEL ROOMS Número total de habitaciones de hotel	348
NUMBER OF MEETING ROOMS Cantidad de salas de reuniones	1
TOTAL INDOOR MEETING SPACE Tamaño de las salas de reuniones internas	3,240 FT²
THEATER STYLE CAPACITY Capacidad estilo teatro	225
BANQUET STYLE CAPACITY Capacidad estilo banquete	180
CLASSROOM STYLE CAPACITY Capacidad estilo aula	72
RECEPTION STYLE CAPACITY Capacidad estilo recepción	120

Hilton
ARUBA CARIBBEAN
RESORT & CASINO

www.arubacaribbean.hilton.com









Room Specifications

TOTAL NUMBER OF HOTEL ROOMS Número total de habitaciones de hotel	357
NUMBER OF MEETING ROOMS Cantidad de salas de reuniones	8
TOTAL INDOOR MEETING SPACE Tamaño de las salas de reuniones internas	15,000 FT²
THEATER STYLE CAPACITY Capacidad estilo teatro	1,100
BANQUET STYLE CAPACITY Capacidad estilo banquete	560
CLASSROOM STYLE CAPACITY Capacidad estilo aula	450
RECEPTION STYLE CAPACITY Capacidad estilo recepción	900
TOTAL OUTDOOR MEETING SPACE Tamaño de las salas de reuniones externas	24,000 FT²

Discover Hilton Aruba Caribbean Resort & Casino, where modern elegance blends with the spirit of Aruba. Nestled on the breathtaking Palm Beach, our resort is situated on 15 tropical acres with the widest stretch of beach and allows our guests the ability to easily and comfortably enjoy the One Happy Island.

Originally known as the Aruba Caribbean Resort, - Aruba's first luxury resort – Hilton Aruba features the iconic design of its original architect, Morris Lapidus, while also offering an authentic Aruban vibe. Steps away from nightlife, shopping, and dining, this world-class resort is the perfect place for your next meeting or event. With 357 guest rooms and suites that feature a private balcony or patio and modern amenities, this Caribbean resort provides accommodations that attendees will look forward to returning to each evening.

Whether you're planning a small gathering, a large event, or anything in between, Hilton Aruba is the ideal venue to accommodate your guests. The resort features 24,000 square feet of flexible outdoor event space across our white sandy beach and lush tropical gardens and 15,000 square feet of indoor facilities, including the 8,100 sq. ft Morris Lapidus Grand Ballroom, along with five private breakout meeting rooms, and a large foyer. Hilton Aruba Caribbean Resort & Casino provides attendees a true Caribbean escape. Assisted by our meeting experts, you can plan a unique experience that features authentic Aruban culture, including cuisine, island excursions, customized activities programs, and opportunities for rejuvenation. Attendees can enjoy on-site amenities, including the beachfront eforea™ spa, water sports, two zero-entry pools, bicycle rentals, and much more. The Casino at Hilton—offering table games, slot machines and tournaments—is known for its Vegas-style play. Experience endless ocean vistas and a diverse selection of bars and restaurants, including our signature Sunset Grille, Gilligan's Seafood Shack and the outdoor Mira Solo Lobby Bar.

When it's time to plan an unforgettable event, it's time to consider the timelessly memorable Hilton Aruba Caribbean Resort & Casino. Make sure it's one your guests will remember in a place they'll never forget—Hilton Aruba Caribbean Resort & Casino.

www.holidayarubaresort.com

Holiday Inn Resort
ARUBA





The Holiday Inn Resort Aruba on beautiful Palm Beach offers the location, facilities, and service to ensure your next meeting or conference is a great success. Our three banquet rooms – ranging from 850 to 4,224 square feet – are ideal for small- to medium-sized meetings and parties. Our professional catering and events team are committed to ensure that your event will allow for an unforgettable experience for your guests.

Prefer to host your event outside? Garden and beach settings are also available. Whether it's an executive meeting, a retreat, or a family reunion, we've got something for everyone. Holiday Inn Resort Aruba: a carefree, fun-filled beachfront resort.

Your event is just that – yours. Holiday Inn Resort Aruba's catering and events teams work with you to plan a completely customizable menu. Enjoy incredible dining options, whether your event calls for traditional sit-down service or a more relaxed atmosphere.

Our Meeting Spaces

INDOORS

Las Palmas Ballroom
Our largest indoor venue, we can accommodate up to 450 people theater style & 240 people banquet style.

Cadushi Room
Ideal for smaller meetings from 70 people theatre style to 40 people banquets style.

Casibari Room
With capacity of up to 50 people theater style & 40 people banquets style.

OUTDOORS

Courtyard
We can accommodate up to 80 people banquet style.

Beach Designated Spaces
We can accommodate up to 240 people banquet style on each designated beach space.

Room Specifications

TOTAL NUMBER OF HOTEL ROOMS Número total de habitaciones de hotel	597
NUMBER OF MEETING ROOMS Cantidad de salas de reuniones	3
TOTAL INDOOR MEETING SPACE Tamaño de las salas de reuniones internas	6.074 FT²
THEATER STYLE CAPACITY Capacidad estilo teatro	450
BANQUET STYLE CAPACITY Capacidad estilo banquete	360
CLASSROOM STYLE CAPACITY Capacidad estilo aula	240
RECEPTION STYLE CAPACITY Capacidad estilo recepción	450
TOTAL OUTDOOR MEETING SPACE Tamaño de las salas de reuniones externas	107,000 FT²

HYATT REGENCY RESORT

aruba.hyatt.com

www.radissonhotelsamericas.com/en-us/hotels/radisson-blu-aruba

Radisson BLU ARUBA











Escape to the beachfront Hyatt Regency Aruba Resort Spa and Casino and witness spectacular ocean views from the moment you arrive. With over 33,000 square feet of outdoor and indoor function space, the GBAC Star Certified resort offers 12 beautifully landscaped acres of cascading waterfalls, a koi lagoon, a new adult pool, and a separate 8,000 square foot Activity Pool as well as a vibrant rooftop bougainvillea garden that all set the scene for a memorable social event or meeting.

In addition to 359 recently enhanced resort-facing rooms, boutique shops, full service spa, casino, and seven bars and restaurants, Hyatt Regency Aruba Resort Spa and Casino also offers a comprehensive list of wellness and wellbeing experiences that promote a deeper connection to the island and personal wellbeing. Whether you want to try aerial yoga or learn to make an Aruba Ariba – the list of exciting guest activities is never ending which makes Hyatt Regency Aruba Resort, Spa and Casino the ideal Palm Beach destination for meeting and incentive programs.

Room Specifications

TOTAL NUMBER OF HOTEL ROOMS Número total de habitaciones de hotel	359
NUMBER OF MEETING ROOMS Cantidad de salas de reuniones	6
TOTAL INDOOR MEETING SPACE Tamaño de las salas de reuniones internas	9,211 FT²
THEATER STYLE CAPACITY Capacidad estilo teatro	600
BANQUET STYLE CAPACITY Capacidad estilo banquete	400
CLASSROOM STYLE CAPACITY Capacidad estilo aula	288
RECEPTION STYLE CAPACITY Capacidad estilo recepción	600
TOTAL OUTDOOR MEETING SPACE Tamaño de las salas de reuniones externas	13,396

Radisson Blu Aruba places you within walking distance of the fine white sands and turquoise waters that the island is famous for, and all the high-end shops, eclectic restaurants and bars, and vibrant nightlife of the Palm Beach Strip. Relax and unwind under the sun as you discover all the amenities the resort has to offer including three pools, the largest rooftop infinity pool boasting panoramic ocean views, an adults-only pool, a kid's pool, and a large whirlpool.

A modern and unique all-suite property, Radisson Blu Aruba offers you comfortable and spacious 2- and 3-bedroom suites with breathtaking views of the island and the unique turquoise waters of Aruba. To further complete the suite, all rooms come with a spacious living room and dining room area, complimentary Wi-Fi, smart TV's, free Puro coffee machines, Radisson Blu bathroom amenities and walk-in showers.

Whether you are planning your next meeting or event, Radisson Blu Aruba offers you unique indoor and outdoor facilities to accommodate small to medium group sizes. Starting off with our modern, day-lit meeting spaces, or our outdoor rooftop venue, your guests are in for a memorable experience. Pair your next meeting or event with unique and distinct dishes prepared by our culinary team, which will surely delight the taste buds of everyone. Ready to host your memorable meeting or event, our professional staff is ready to serve you!



RENAISSANCE®
ARUBA RESORT & CASINO

www.renaissancearuba.com







Room Specifications

TOTAL NUMBER OF HOTEL ROOMS Número total de habitaciones de hotel	555
NUMBER OF MEETING ROOMS Cantidad de salas de reuniones	10
TOTAL INDOOR MEETING SPACE Tamaño de las salas de reuniones internas	22,000 FT²
THEATER STYLE CAPACITY Capacidad estilo teatro	1,600
BANQUET STYLE CAPACITY Capacidad estilo banquete	1,000
CLASSROOM STYLE CAPACITY Capacidad estilo aula	500
RECEPTION STYLE CAPACITY Capacidad estilo recepción	1,400
TOTAL OUTDOOR MEETING SPACE Tamaño de las salas de reuniones externas	18,000 FT²

Renaissance Aruba's glistening shores invite you to revel in the serene beauty of our luxurious resort. Here, you'll be swept away by a soothing rhythm that takes you beyond the ordinary directly into the heart of authentic Aruban culture, to a tropical oasis located in the center of downtown Oranjestad.

Our breathtaking views of the Caribbean Sea set against the sparkling cityscape provide an exceptional setting for you to craft your unforgettable getaway. Whether you choose our newly renovated, adult-exclusive Renaissance Marina Hotel or stay in our secluded Renaissance Ocean Suites, we look forward to providing a variety of activities for you to explore. In minutes, our water taxi can deliver you to our 40-acre private island where pink flamingos roam freely and where relaxing treatments at our world-class Spa Cove are there for the taking. Not ready to wind down just yet? Our 24- hour Wind Creek Casino is a high-energy way to test your luck. And, with the vast array of restaurants and bars that serve everything from handcrafted cocktails to authentic steaks and wood-fired pizza, the perfect dining experience is never far away. All of this and all that Oranjestad has to offer, including access to the beloved Flamingo Beach and Renaissance Mall is here for you to enjoy. Renaissance Aruba is paradise, prepared and ready when you are.

Meeting Spaces - Here at Renaissance Aruba, when opportunity knocks, we make sure we have enough room to let it in. The Renaissance Convention Center, the largest facility of its kind in Aruba, features 22,000 sq. ft. of meeting and function space divided into seven luxurious rooms, including our 15,120 sq. ft. Crystal Ballroom. The Crystal Ballroom, accommodating up to 1,400 guests, can divide into six sections and convert into smaller rooms when intimate gatherings are the order of the day. Meanwhile, seven beautiful breakout and exhibition spaces are available on-site for intermissions, receptions and more.

Private Island - It's no secret that happiness positively impacts business growth. It's also no secret that happiness and private islands seem to go hand-in-hand. Just off Aruba's coast lie the private shores of Renaissance Island, a retreat available to guests of Renaissance Aruba Resort & Casino. Here, along the 40 acres of secluded paradise, unforgettable evening gatherings or group retreats can be organized to suit any taste.

www.riu.com

RIU Hotels & Resorts



This stunning 400-plus, all-inclusive resort provides all the amenities your group needs to enjoy the utmost comfort, relaxation, and fun on the island of Aruba—all in one location, making it convenient and easy to accommodate groups.

Your group will enjoy complimentary WIFI, satellite TV, stocked premium minibars and beverage dispensers in all rooms, while a host of outdoor amenities await, including two outdoor pools, loungers and parasols for the beach, beach and water activities like kayaking, paddle boarding, diving, beach volleyball, and more. There is an engaging schedule of entertainment for daytime and evening as well.

Your group will savor an exciting variety of cuisine found at our five unique restaurants, including a bountiful breakfast buffet with live-action cooking stations, as well as an Italian, Japanese, and a premium steakhouse-style restaurant. There is also a patisserie and ice-cream parlor. Guests can mosey up to a variety of indoor and al fresco bars, including a swim-up pool bar, a sports bar, and a nightclub for dancing. Let our seasoned team of event professionals help you plan and execute a stellar resort experience with the ease, flexibility, and variety that our all-inclusive resort provides.





Room Specifications

TOTAL NUMBER OF HOTEL ROOMS Número total de habitaciones de hotel	450
NUMBER OF MEETING ROOMS Cantidad de salas de reuniones	2
TOTAL INDOOR MEETING SPACE Tamaño de las salas de reuniones internas	2,000 FT²
THEATER STYLE CAPACITY Capacidad estilo teatro	200
BANQUET STYLE CAPACITY Capacidad estilo banquete	150
CLASSROOM STYLE CAPACITY Capacidad estilo aula	100
RECEPTION STYLE CAPACITY Capacidad estilo recepción	180
TOTAL OUTDOOR MEETING SPACE Tamaño de las salas de reuniones externas	250 FT²

THE RITZ-CARLTON
ARUBA

www.ritzcarlton.com/aruba









Located on beautiful Palm Beach by the Caribbean Sea, The Ritz-Carlton, Aruba opened its doors in November 2013, and is one of the most luxurious and ideally located hotels on the island. The resort's 320 stylish guest rooms, including 55 suites, feature colorful, island-inspired décor, the finest bed linens, marble baths, European bath essentials, and evening turndown service. With seascapes of beautiful ocean views, tropical palms, and mangroves, our well-appointed and luxurious accommodations coax guests to unwind as they soak in Aruba's famed sunsets from a spacious, private balcony.

The renowned Ritz-Carlton Club® Level, located on the top floor, features an expansive Club Lounge with floor-to-ceiling windows revealing views of Palm Beach. Guests can choose from an endless array of culinary and beverage offerings throughout the day, paired with dedicated personal service to ensure lasting memories of your stay. An authentic island experience can be had, brimming with unique amenities and recreational opportunities, as well as six distinctive dining outlets including BLT Steak, an opulent 15,000 square-foot, 13-treatment-room Spa, two beachfront pools with luxury cabanas, exciting snorkeling, sailing, and kayaking, and a vibrant casino in an island paradise. Experience our exclusive dinner on the beach or dinner on the balcony in fresh air for an enchanting evening.

A visionary location for any social event or meeting, The Ritz-Carlton, Aruba can accommodate your guests with tropical elegance and style. The resort features a 7,282-square-foot ballroom, divisible into three salons, a 531-square-foot Executive Boardroom, and two spacious meeting venues. Guests also have access to a selection of picturesque outdoor settings, including poolside decks, manicured lawns, a beachside reception area, and our magical Eternity Bridge. For an ultra-unique event, a 24-hour, 15,000-square-foot casino offers an assortment of casino games, ranging from traditional table favorites to more than 300 slot machines.

Meeting and special events managers ensure flawless events, creative catering, stunning décor, live entertainment, technological enhancements, and teambuilding opportunities alongside legendary Ritz-Carlton service that transform ideas into an unforgettable event.

Room Specifications

TOTAL NUMBER OF HOTEL ROOMS Número total de habitaciones de hotel	320
NUMBER OF MEETING ROOMS Cantidad de salas de reuniones	7
TOTAL INDOOR MEETING SPACE Tamaño de las salas de reuniones internas	10,000 FT²
THEATER STYLE CAPACITY Capacidad estilo teatro	770
BANQUET STYLE CAPACITY Capacidad estilo banquete	380
CLASSROOM STYLE CAPACITY Capacidad estilo aula	384
RECEPTION STYLE CAPACITY Capacidad estilo recepción	770
TOTAL OUTDOOR MEETING SPACE Tamaño de las salas de reuniones externas	2,400 FT²

www.tierradelsol.com

Tierra del Sol
Aruba



Tierra del Sol Resort & Golf is Aruba's premier lifestyle community. Located only minutes from the shopping, dining, and nightlife of Palm Beach, Tierra del Sol features an 18-hole Championship Golf Course masterfully designed by famed architect Robert Trent Jones II. Described by Golf Digest as playing Scotland, Arizona and the Caribbean all in one round, this desert-links course combines the elements of wind, sea, and earth to provide a truly exhilarating experience for golfers of all levels.

Situated on nearly 600 acres of unspoiled beauty and boasting the most spectacular panoramic views on the island, Tierra del Sol offers villa rental opportunities. The property includes a range of world-class amenities including a restaurant, spa, fitness center, and tennis courts. Whether you wish to lounge by the pool, enjoy a casual lunch al fresco on the terrace, or savor a dinner at our renowned restaurant, your group will enjoy the tranquility and privacy away from the crowds in the refined yet casual environs of Tierra del Sol Resort & Golf.

For business gatherings—whether you are hosting an intimate gathering or an event up to several hundred guests, Tierra del Sol has the most versatile outdoor and air-conditioned indoor spaces available. All this combined with personalized service and our friendly team set the stage for an event like no other.



Room Specifications

NUMBER OF MEETING ROOMS Cantidad de salas de reuniones	1
TOTAL INDOOR MEETING SPACE Tamaño de las salas de reuniones internas	1,200 FT²
THEATER STYLE CAPACITY Capacidad estilo teatro	125
BANQUET STYLE CAPACITY Capacidad estilo banquete	650
CLASSROOM STYLE CAPACITY Capacidad estilo aula	125
RECEPTION STYLE CAPACITY Capacidad estilo recepción	1,000
TOTAL OUTDOOR MEETING SPACE Tamaño de las salas de reuniones externas	6,000 FT²

DMCs



We make planning in paradise a breeze!

De Palm Tours DMS is Aruba's only full-service destination management company offering all the tools you need to plan a stellar, one-of-a-kind island experience for your group—from the moment you arrive to your final departure.

Planners around the globe have come to rely on our 30-plus years of experience curating dynamic and engaging itineraries unique to each group's needs and budget. Our turn-key operation and specialized services can streamline your planning, allowing you to relax and enjoy the moment. De Palm is the only DMS company in Aruba that owns and operates a fleet of luxury coaches, off road vehicles, a luxury catamaran, a submarine, and a private island—it's a one-stop shop for all your planning essentials.

Our team of seasoned planners and coordinators are well-versed in Aruba's group, incentive, and meeting industry, with an intimate knowledge of Aruba and which aspects and experiences fit with each diverse group. We can coordinate everything from excursions, venue locations, entertainment, lighting and sound, décor, and any other components needed to craft a stellar itinerary of activities and events.

Our DMC Support offers:

- Site Inspections
- Meeting & Event Planning
- Program Logistics
- Transportation
- Hospitality Desk
- Tours & Activities
- Gifting Suite
- Dine-A-Round program
- On-property events
- Off-property events
- Décor & Entertainment
- Audiovisual
- Corporate Social Responsibility Events
- Teambuilding Activities
- Photography & Videography
- Shipping Services







Destination Management Services of Aruba

www.ecodms.com

www.epicdmc.com

BEYOND SERVICE











We are a full-service DMC operating on Aruba for 35+ years with a seasoned team of internationally certified professionals; our familiarity with the island and unique venues is unrivaled. We take pride in being two-time SITE Crystal Awards Winners. ECO DMS combines personal service, in-depth knowledge of the island, and creativity to produce memorable and motivational experiences. We are the destination experts—every detail is addressed with precision, care, and white-glove service from start to finish. From analyzing and evaluating appropriate venues and activities suited to match the demographics and size of your group to researching and securing venues and activities that support your group's needs and desires to evaluating ROI when appropriate and applicable. Conducting due diligence on all vendor options to insure appropriate business licensing, desirable insurance requirements, safety training, dress code, and training procedures of personnel is also a part of our services. We are your trusted destination partner--let's make memorable experiences together!

Services Provided:

- Digital Experiences: virtual programs, single broadcast, multi-sensory home experiences, hybrid events.
- Strategy, Creative, and Content Development: motivational speakers, local and specialty entertainment, video, graphics, staging, A/V, and full production.
- Event Planning/Production: venues, environmental concerns, design, F & B, interactive, and much more.
- Themed Events and Decor: themes, venues, design, landscape, layout, décor, color schemes, seating, table designs, menus, props, florals, entertainment, lighting, sound, music, special effects, messaging, and visual communications.
- Destination Programs: destination selection, transportation, authentic local programs/activities, unique tours, engaging excursions, relaxation experiences, sustainability, multi-lingual staff, award celebrations, guest amenities, and high-profile entertainment.
- Team Building and CSR: from team sporting competitions and destination-specific adventures to community outreach and fundraisers.
- Adventures and Excursions: authentic local activities, on- and off-the-beaten path excursions, tours, guest and spouse programs, and more.
- Offsite Events and Dining: local dine-a-rounds, as well as events and parties at authentic local and outdoor open-air venues.
- Transportation/Logistics: site inspections, staffing, arrivals/departures, VIP services, event transfers, and more.



Allow EPIC Aruba to guide you in creating an unforgettable program. We do the worrying and stressing for you, always going Beyond Service to ensure that you shine.

EPIC Aruba will create a program of services designed to uniquely satisfy your specific goals and objectives. Our team strives to make your vision become a reality, executing every detail of your program with the highest quality and professionalism.

One thing that distinguishes EPIC from the rest, besides our exceptional staff, is that we are Aruba's only Boutique DMC offering extraordinary and exclusive service that leaves your guests with a memorable experience of Aruba.

Epic Aruba offers the following services:

- Site inspection and Planning Services
- Program Management and Execution
- Professional and multi-lingual staff
- Tours and Activities
- Airport and Ground Transportation Services
- Group Activities
- Spectacular and Creative Décor options
- Fabulous Entertainment such as: Steelpan, dance and marching Bands, carnival dancers
- Party Enhancements such as: Cigar rollers, coconut drink makers
- Off-site Venues
- Hospitality desk Staffing
- Dine-Around Programs
- Unique Room Gifts and Amenities













Elevate your travel program with Red Sail Aruba, the only full DMC which owns and manages a fleet of four luxury catamarans, PADI Five Star Dive Resort, transportation vehicles, UTV's, The Ostrich Farm, local artisan boutique, and five retail stores.

We deliver value to every aspect of your event and travel program, from engaging event experiences to maximizing your return on investment. Our team of professionals possess extensive local knowledge, expertise, resources, and are specialists in the design and implementation of events, activities, tours, transportation, program logistics, and are dedicated to being socially responsible.

We design each visit around a client's needs and preferences, resulting in well-detailed itineraries based on corporate interests and lifestyles. We have spent over 25 years forging partnerships and dedicating time to diligently getting to know every vendor, venue, and nook of the "One Happy Island." From concept to execution, experience true hospitality and enjoy Red Sail Aruba DMC services during your next Aruba visit!

Services:

- Site inspections
- Airport & point-to-point transportation
- VIP airport arrival and departure services
- Program coordination & planning
- Hospitality Desk staffing
- Group & individual activities
- Team building activities
- Private shopping experience
- Themed events
- Décor & entertainment
- Pop-up shops
- Dine-around programs
- Gifts & amenities
- CSR give-back events

Island Adventures



Aruba's perfect weather sets the stage for just about any activity you can dream of under the sun.

Set sail and coast our crystal clear waters on a catamaran or sailboat chartered just for your group, rally the troops for an exciting off-road Jeep or UTV excursion, or enjoy an easy-does-it horseback trail-ride through the Aruban countryside.

Golfers can test their mettle at the award-winning, Robert Trent Jones II-designed, 18-hole desert links course at Tierra del Sol, boasting stunning north coast views. Just adjacent to Eagle Beach, golfers can get in a quick nine holes at the Links at Divi's par-three course, featuring lush landscapes and beautiful water features.

Nature lovers will enjoy a wide range of sustainable and wellness-focused activities on Aruba. Enjoy a variety of yoga classes in idyllic settings like sunrise yoga on the beach or a sunset meditation session in the countryside or in a lush, tropical garden. Connect with nature and de-stress with a morning of bird-watching at the Bubali Bird Sanctuary with one of our island bird enthusiasts, or spend an afternoon of kayaking or SUP-ing through the calm waters of Spanish Lagoon. Those seeking some physical stress relief can hike to their heart's content on the 20 miles of trails in our Arikok National Park, set out on a mountain bike expedition on our Garmin-marked bike trails, or even learn to windsurf in just a couple of hours.



MEETING PLANNER'S GUIDE







Members of your group can relax and rejuvenate at one of the dozens of day spas on the island with menus that include indulgent massages and beauty and skincare treatments.

Nightlife

Aruba's nightlife scene is quite varied. Your group can embrace the barefoot lifestyle at a number of casual beach bars dotting our coastline, offering that quintessential island vibe often set to live music. There's plenty of opportunity to dress up and dance the night away as well at many of the outdoor and indoor bars and clubs in the Palm Beach and downtown Oranjestad area. Those wanting to spend some time with Lady Luck have close to a dozen casinos to roll the dice at.

Shopping

Aruba offers a colorful selection of modern shopping complexes in the resort areas and downtown store-lined streets and upscale malls, as well as a potpourri of unique local boutiques and emporiums. Offering everything from top-name luxury brands to locally made arts and crafts, your group will love our shopper's paradise!

Oranjestad

The shoppers in your group can start their retail therapy in Aruba's capital city while enjoying a taste of Aruba's heritage and historical architecture at the same time. Those looking for a fun adventure can hop aboard one of the complimentary open-air streetcars (designed in San Francisco and utilizing clean energy sources) journeying through the heart of downtown, where both historic Dutch colonial architecture and shopping opportunities await. The route takes visitors on a loop offering various cultural discoveries and shopping opportunities to visitors, who can hop on and off at several designated stops. Shopping malls located downtown include Royal Plaza, Renaissance Mall, and Renaissance Marketplace.

Palm Beach & Eagle Beach

Nighttime shopping can be enjoyed in the hotel areas. A handful of beautiful malls—Palm Beach Plaza, Paseo Herencia, South Beach Center, and The Village—along with countless boutiques, offer a truly inspired shopping experience just steps away from the white sands of Aruba's famed Palm Beach.

In the Eagle Beach area, Alhambra Mall offers a collection of local boutiques and nighttime entertainment.

Amenities and Gifts

There are a variety of locally-made products to consider for amenities or gifts for your group or VIPS. From rum, beer, cigars, and hot sauce to soaps, candles, and sun-care products. Our team is happy to assist in connecting you with these local artisans and companies.

Unique Venues

The friendliness of our locals and the ease of getting around the island lay the groundwork for planning a variety of engaging events outside of your hotel. Your group will enjoy one-of-a-kind settings—from local farms and manors to museums and the wilderness of our national park—that provide a unique event canvas as well as cultural and local authenticity.

Fort Zoutman, this restored fort and clock tower is a proud symbol of Aruba's national heritage. Built in 1868, it once served as both a lighthouse and public clock tower, and now houses the Aruba Historical Museum.

National Archeological Museum, located in the heart of downtown Oranjestad in a complex of buildings dating back to 1870, the museum is a harmonious merge of the past and present, exploring Aruba's cultural and ethnic heritage in a colorful collection stretching over 4000 years. The facility is ideal for cocktail receptions, and there is also an on-site auditorium perfect for presentations and seminars.

Arikok National Park, our island's national park, which spans 34 square kilometers, contains examples of most of Aruba's flora and fauna.The park's Visitor's Center complex, built with South American hardwood, has a wrap-around veranda that would be an idyllic setting for an event with a backdrop of breathtaking vistas of Aruba's dramatic geological complexity and beauty.

Plaza Daniel Leo, is the town square of our island, and is located in Aruba's capital city, Oranjestad. Recently renovated, the Plaza Daniel Leo offers picturesque Dutch Caribbean architecture as a backdrop for private events. The space can accommodate 500 guests and boasts plenty of space for creativity and options for various events.

Casibari Rock Formations, Aruba's rock formations are fascinating, natural geologic wonders in the Caribbean. The formations at Casibari are now part of a unique outdoor entertainment venue where magical events under the stars in a most unforgettable setting can be achieved.









Plaza Turismo (Tourism Plaza), this new event area, is situated at the beginning of downtown Oranjestad.The Tourism Plaza serves as the anchor for the Aruba Linear Park. The courtyard-style plaza can accommodate large groups with unlimited potential for creativity and scope.

Plaza Padú, If you are looking for a venue that offers authentic local charm, the island's newest public plaza, Plaza Padu, is your ideal venue. The plaza—named after Padu Lampe, one of the authors of the island's national song ("Aruba Dushi Tera")—is an al fresco venue that can host up to 500 people. Ideally positioned among a cluster of restored colonial buildings, it is anchored by a water fountain with colorful LED lighting that emits a lovely glow at night. Contact your DMC for more information on utilizing this unique island venue.

Beach Events, give your group a toes-in-the-sand experience for events, as well fun activities and organized team-building games with one of our most treasured assets—our picturesque beaches. Whether it's the breathtaking, wide-open spaces found on Eagle Beach, the dramatic shoreline of Arashi Beach that sits just under the historic California Lighthouse, or Baby Beach on the southern end of the island, there are dozens of beach settings to consider for your group.

Dining Out, with over 150 restaurants to choose from—many in walking distance and others accessible by taxi, rental car, and bus—Aruba is a foodie's paradise!

Corporate Social Responsibility

Incentive groups are increasingly looking to enrich their programs by incorporating Corporate Social Responsibility (CSR) experiences into their itineraries. The Aruba Convention Bureau created Aruba's CSR Group Experience Guide, which presents a comprehensive menu of various community service opportunities in Aruba. With our guide, we aim to facilitate the process of organizing a CSR activity for your next event that aligns with your group's social values. All participating local organizations are ready to welcome your ideas, donations, and helping hands during your group's stay in Aruba.

If your group is interested in giving back to our community, you are welcome to contact the Aruba Convention Bureau to help organize a fun, inspirational, and memorable volunteer day. CSR projects are highly customizable—whether it's a monetary or material donation or a large-scale, hands-on group project. Every effort, big or small, is impactful and greatly appreciated within the local community.





Testimonials

We brought 300 people here and the feedback I've received has been absolutely flawless…we've done 30 of these trips and this is the first year I have had not one complaint!

Jimmy Cissel
Manning Building Supplies

Our group was nervous about traveling internationally, but ACB made it so seamless for us prior to departure and once here Aruba's protocols made everyone feel safe."

Kelly Hulsey
The Field's Group

Our experience with the ACB was very smooth. We've worked with a lot of islands, and I would rank this one at the top as far as working with the staff, the government, the people at the hotel…Aruba set the bar high, we'll be back for sure, 100%!

Kevin Knight
Urban Events Global

It's more important now than ever to manage expectations, and we were able to do that very successfully because of the partnerships that we have here in Aruba.

Kate Cardoso
HMI Performance Incentives

Regardless of being in the pandemic, we were able to give our clients the best service and support…it's simply impossible not to enjoy yourself while in Aruba.

Ruxandra Voicu
Biztour Events

The ACB has been outstanding; we had a myriad of questions especially regarding Covid testing and they were very helpful in answering everything.

Julie Fields
The Field's Group



aruba.com

ARUBA ONE HAPPY ISLAND

For more information on the Aruba Convention Bureau and its team and services, go to www.arubaconventionbureau.com